

# Pheromones The Effective way of Attraction

**P**heromone cologne is in attracting the opposite sex? Though many have already been satisfied with using pheromone products, such as colognes, in their efforts of attracting the opposite sex, either for recreation or for true love, many are still unconvinced of the effectiveness of pheromone items, and even with the existence. But the real question is; what is Pheromone?



What is Pheromone? Pheromone is a chemical factor usually excreted or secreted to be able to trigger a special social response within the same species. Although pheromones are commonly associated with animals, many scientists as well as researchers had proven that humans also produce the same chemical agent that animals use for triggering different social responses, such as attraction and procreation.

Examples of Existence of **Human Pheromones** Gourmet coffee example of the existence of human being pheromone is with Martha McClintock's research. According to her research in the University of Chicago, human pheromones are usually secreted by means of sweat and the odor it produced. In their own study, she exposed a group of women to a whiff of perspiration from other women. It was observed that it caused their menstrual cycles to be able to speed up or slow down depending on the time in the month the sweat was collected: before, during, or after ovulation.

*This study concluded that there are two types of pheromone involved: "One, produced prior to ovulation, shortens the ovarian cycle; and the second, created merely at ovulation, and lengthens the cycle".*

- Other researches also points out the effectiveness of man pheromones in attraction and procreation.
- Popular research involve male-female interaction in closed spaces, such as in bars and clubs.
- Right here, men's perspiration can easily travel from one person to the other with the help of the heat that they generate.
- With this, women can easily take a whiff of a man's odor, thus delivering vast amounts of pheromone in their which causes attraction.

Effectiveness of **Pheromone Products** However, not all men and women have higher pheromone potency which can help them in attracting the opposite sex. This has been shown in a lot of men courting female. According to many research, the ones that possess higher levels of pheromones have higher likelihood of getting a potential partner rather that those that relies mainly on looks and financial capability.

This is when pheromone items such as **pheromone advantage** were developed.

The use of these products can significantly increase anyone's chances in attracting a man or woman. This, as well as with experience in socialization, enables men and women to **easily attract** the opposite sex for procreation or for love. " Wondering how effective pheromone cologne is in attracting the opposite sex? Though many have already been satisfied with using pheromone products, such as colognes, in their efforts of attracting the opposite sex, either for recreation or for true love, many remain unconvinced of the effectiveness of pheromone products, and even with it's existence. But the real question is; what is Pheromone?

What is Pheromone? Pheromone is a chemical factor usually excreted or secreted in order to bring about a special social response within the same species. Although pheromones are commonly associated with animals, many scientists and researchers had proven which human beings also produce the same chemical agent that animals use for activating different social responses, such as attraction and procreation.



PheromonesPheromone ProductsHuman PheromonesPheromone

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“ **Victor Cooley**

*Victor is a content specialist at pianavia.com, a resource on natural health. Previously, Victor worked as a post curator at a media startup. When he's not sourcing content, Victor enjoys biking and shopping.*

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